

Inverness Graham-backed Syntrio Acquires KnowledgeStart

Philadelphia, PA, December 3, 2020 – Inverness Graham Investments, a private investment firm that targets innovative tech-enabled manufacturing, service and software companies, announced today that its industry-leading Governance, Risk and Compliance (“GRC”) solutions company, Syntrio, has acquired KnowledgeStart, Inc. (“KnowledgeStart”). Based in King of Prussia, PA, KnowledgeStart is a provider of eLearning content, facilitation services, and assessment tools within the Diversity & Inclusion (“D&I”) employee training industry. This marks the fourth acquisition in just over a year as Inverness Graham pursues strategic add-ons to accelerate the company’s proprietary eLearning content library and enhance and expand additional software solutions to build value for Syntrio’s customers.

“The acquisition of KnowledgeStart accelerates Syntrio’s entry into the D&I space and brings an extensive library of eLearning content covering major topics in the D&I category, as well as the capabilities required to effectively deliver training as part of a broader diversity program,” stated Michael Morrissey, Managing Principal of Inverness Graham. “We are adding a well-known industry leader at a time where demand for D&I content has never been greater. We look forward to supporting the broader Syntrio team as they work to help make companies better with their GRC solutions platform.”

Bette Tomaszewicz, CEO of Syntrio, said “Syntrio’s 6,000+ customers will now have access to KnowledgeStart’s expanded portfolio of solutions. How companies leverage diversity as a strategy will determine who will innovate and lead in the future – and who falls behind. Workforce diversity is a huge advantage - not a mandate. KnowledgeStart has the breadth of experience with over 40 courses in this topic area to support Syntrio’s mission.”

Brian Yingst, Founder of KnowledgeStart, stated “We’re excited to join forces with Syntrio. Not only will Syntrio customers receive an increased product offering, but our customers will benefit from the greater value and integrated solutions.”

Terms of the acquisition were not disclosed. Faegre Drinker represented Inverness Graham.

About Inverness Graham Investments

Headquartered in Newtown Square, PA, Inverness Graham is an operationally focused private investment firm that has raised over \$1 Billion of capital since inception. Inverness Graham acquires innovative tech-enabled manufacturing, service and software companies. Our approach is as unique as our heritage. Founded by senior executives of the Graham Group, a family owned multi-national industrial concern, we bring unparalleled resources developed over a 50-year operating history to support our portfolio companies. Inverness Graham partners with businesses to provide the financial and operational support necessary to accelerate growth while enabling owners to achieve their key liquidity objectives.